

2027

DARKCON SPONSORSHIP PROPOSAL



SPONSOR,

Dear Prospective

We hope this message finds you well. On behalf of Manifest Your Smile, a 501(c)(3) nonprofit organization dedicated to advancing access to care, supporting educational opportunities, and creating meaningful impact through service and community engagement, we are excited to invite you to partner with us for DARKCon 2027, taking place April 7–10, 2027, in Dallas, Texas.

DARKCon is a premier dental conference that brings together clinicians, industry leaders, educators, students, and innovators for an immersive experience centered on clinical excellence, leadership development, networking, and professional growth.

In addition to world-class educational programming, DARKCon is committed to creating lasting impact beyond the conference through several signature initiatives. These include the DARKCon Smile Makeover Initiative, providing transformative restorative and rehabilitative dental treatment to selected recipients, and DARKCon Dental Day of Service, a community outreach event offering free dental care, school supplies, family resources, and support to local families.

DARKCon also invests in the future of the profession through the Trust in Service Scholarship Program and the DARKCon Ambassador Program, both designed to support and develop the next generation of leaders in dentistry.

Your partnership provides a unique opportunity to showcase your brand, engage directly with a highly motivated audience of dental professionals and future leaders, and align your organization with initiatives that positively impact both the profession and the communities we serve.

Enclosed, you will find our 2027 Sponsorship Prospectus, outlining the many ways your organization can partner with us to create an unforgettable experience and lasting impact. We are grateful for your consideration and look forward to the opportunity to work together in making DARKCon 2027 a continued success.

Sincerely,



DR. JARED WILLIAMS



DR. SHONTÉ REED



DR. JERRETT ROSENBOROUGH



DR. MONICA WHEELER



DR. FATIMA ROBERTSON

ABOUT THE EVENT

DARKCon 2027 is a premier dental conference taking place April 7–10, 2027, in Dallas, Texas. Organized by Manifest Your Smile, a 501(c)(3) nonprofit organization, DARKCon brings together clinicians, industry leaders, educators, students, and innovators for an immersive experience centered on clinical excellence, leadership development, networking, and professional growth.

Beyond world-class educational programming, DARKCon is committed to creating meaningful impact through signature initiatives including the DARKCon Smile Makeover Initiative, DARKCon Dental Day of Service, the Trust in Service Scholarship Program, and the DARKCon Ambassador Program. Together, these efforts support access to care, community engagement, and the development of future leaders within the profession.

DARKCon provides a unique platform where education, innovation, service, and community come together to create an unforgettable experience and lasting impact.

EVENT OBJECTIVES

COMMUNITY

Strengthen relationships and cultivate meaningful connections within the dental profession and the communities we serve.

CULTURE

Celebrate excellence, leadership, and the shared experiences that shape the future of dentistry.

CAREER

Provide education, mentorship, and professional development opportunities that empower individuals at every stage of their journey.

WHY SPONSOR US

DARKCon 2027 offers organizations a unique opportunity to connect with a highly engaged audience of dental professionals, students, educators, and industry leaders. Through world-class education, networking experiences, and community initiatives, sponsors gain meaningful visibility while aligning with a conference committed to excellence, leadership, and lasting impact.

More than a conference, DARKCon serves as a platform where education, innovation, service, and community intersect. From scholarships and leadership development to transformative dental care and outreach initiatives, sponsors have the opportunity to support experiences that positively impact both the profession and the communities we serve.

➤ TARGETED EXPOSURE

Connect with a highly engaged audience of dental professionals, students, educators, and industry leaders through meaningful interactions, networking opportunities, and strategic brand visibility.

➤ MEANINGFUL IMPACT

Support initiatives that promote access to care, leadership development, and community engagement while creating lasting impact beyond the conference experience.

➤ YEAR-ROUND ENGAGEMENT

Build relationships that extend beyond conference weekend through ongoing partnerships and connections with future leaders and industry professionals.

➤ TRUSTED EXPERIENCE

Partner with a growing conference supported by Manifest Your Smile and committed to education, innovation, and service.

SPONSORSHIP OPPORTUNITIES



TITLE SPONSOR PACKAGE *EXCLUSIVE, PREMIER, UNMATCHED.*

As the exclusive Title Sponsor of DARKCon 2027, your organization will receive unmatched visibility and premier access throughout the conference experience. From keynote opportunities and VIP experiences to community impact initiatives and signature events, this partnership positions your brand at the forefront of one of dentistry's most dynamic and influential gatherings.

\$100,000



PLATINUM SPONSOR PACKAGE *PROMINENT, MEANINGFUL ENGAGEMENT*

The Platinum Sponsorship provides exceptional brand exposure and meaningful engagement opportunities with attendees, speakers, and industry leaders. This premier partnership offers prominent visibility while aligning your organization with the educational, leadership, and community-focused mission of DARKCon 2027.

\$50,000



GOLD SPONSOR PACKAGE *VISIBILITY, IMPACT, GROWTH*

The Gold Sponsorship offers a powerful opportunity to elevate your brand while supporting an event dedicated to education, innovation, and impact. Gold Sponsors receive valuable visibility and recognition while helping advance initiatives that extend beyond the conference itself.

\$25,000



SUPPORTING SPONSOR PACKAGE *COMMITMENT, SUPPORT, PARTICIPATION*

Supporting Sponsors play an important role in helping bring the DARKCon experience to life. This partnership provides valuable exposure and demonstrates your organization's commitment to professional development, community engagement, and the future of dentistry.

\$15,000



PAGES 8-10 PROVIDE A DETAILED OVERVIEW OF EACH SPONSORSHIP OPPORTUNITY AND THE UNIQUE BENEFITS ASSOCIATED WITH EACH LEVEL OF PARTNERSHIP.

SPONSORSHIP OPPORTUNITIES

Additional



INDUSTRY EXHIBITOR TABLES

10 AVAILABLE

- Vendor table placement within the official DARKCon exhibitor area
- Opportunity to engage directly with dental professionals, students, and industry leaders
- Company listing on DARKCon website
- Designed for dental companies, organizations, service providers, and industry entities

\$5,000



WEDNESDAY WELCOME SOCIAL SPONSOR

1 AVAILABLE

\$15,000

The Wednesday Welcome Social serves as the official kickoff experience for DARKCon 2027, bringing together attendees, speakers, sponsors, and industry leaders for an evening of networking and connection in a relaxed atmosphere.

Event Details | Wednesday, April 7, 2027 | 8:00 PM – 10:00 PM

Sponsorship Benefits

- Premier sponsor recognition throughout the Welcome Social
- Brand visibility on event signage and digital materials
- Opportunity to provide branded materials or activations during the event
- Recognition during opening remarks
- Exclusive alignment with the official conference welcome experience

This event will include light hors d'oeuvres and hosted beverages.



THURSDAY EVENING EXPERIENCE SPONSOR

1 AVAILABLE

\$20,000

The Thursday Evening Experience is designed to provide attendees with a high-energy networking environment outside of the traditional conference setting. This off-site experience encourages meaningful engagement between attendees, speakers, sponsors, and industry professionals.

Event Details | Thursday, April 8, 2027 | 8:00 PM – 11:00 PM

Sponsorship Benefits

- Premier sponsor recognition throughout the event
- Prominent event branding and signage visibility
- Opportunity for on-site branded activations
- Recognition during event announcements and promotional materials
- Alignment with one of DARKCon's premier social experiences

This signature networking event will feature hosted beverages.

SPONSORSHIP *Additional* OPPORTUNITIES



FRIDAY EVENING EXPERIENCE SPONSOR *1 AVAILABLE*

\$20,000

The Friday Evening Experience is one of DARKCon's signature networking events, bringing together conference attendees for an elevated evening focused on connection, collaboration, and celebration.

Event Details | Friday, April 9, 2027 | 8:00 PM – 11:00 PM

Sponsorship Benefits

- Premier sponsor recognition throughout the event
- Prominent event branding and signage visibility
- Opportunity for on-site branded activations
- Recognition during event announcements and promotional materials
- Alignment with one of DARKCon's premier attendee experiences

This signature networking event will feature hosted beverages.



LEADERSHIP GALA BEVERAGE SPONSOR *1 AVAILABLE*

\$20,000

The Leadership Gala Beverage Experience Sponsor will be recognized as the exclusive beverage partner of DARKCon's premier closing celebration. This sponsorship supports hosted beverage service throughout the evening while providing exceptional brand visibility during one of the conference's most anticipated and highly attended events.

Event Details | Saturday, April 10, 2027 | 6:00 PM – 11:00 PM

Sponsorship Benefits

- Exclusive recognition as the Leadership Gala Beverage Experience Sponsor
- Brand visibility throughout the Leadership Gala and associated beverage service areas
- Recognition in gala signage, event materials, and select promotional communications
- Opportunity for branded activations and attendee engagement during the gala experience
- Recognition during gala programming and sponsor acknowledgments
- Alignment with DARKCon's premier celebration of leadership, achievement, and service
- Opportunity to provide branded beverage napkins, cups, cocktail menus, or other approved event materials

Hosted beverage service will be available to attendees throughout the evening.

DONOR OPPORTUNITIES

1



SMILE MAKEOVER DAY

Support an initiative that provides over \$100,000 in transformative smile makeover procedures through advanced restorative and rehabilitative care, helping restore confidence, function, and quality of life for deserving recipients.

2



DARKCON DENTAL DAY OF SERVICE

Support a family-focused community initiative that provides more than \$50,000 in free dental care, school supplies, backpacks, meals, and resources while creating a safe, uplifting environment for local families and children.

3



TRUST IN SERVICE SCHOLARSHIP

Support the next generation of leaders by helping provide scholarships and professional development opportunities for high school seniors, collegiate students, and current dental students. Scholarship awards are made possible through donor support, with previous funding exceeding \$4,000.

4



STUDENT AMBASSADOR PROGRAM

Invest in the next generation of dental leaders by supporting D1–D4 student ambassadors from dental schools across the nation. Contributions help provide conference scholarships, travel assistance, lodging, meals, mentorship, and leadership development experiences, with recognition opportunities available during the DARKCon Leadership Gala.



TO LEARN MORE ABOUT THESE OPPORTUNITIES AND WAYS TO PARTNER, PLEASE CONTACT THE DARKCON TEAM.

TITLE SPONSOR.

EXCLUSIVE OPPORTUNITY | 1 AVAILABLE

\$100,000

- **Key Benefits**

- Official Title Sponsor of DARKCon 2027
 - 10-minute keynote presentation opportunity during the Opening Session
 - 10-minute keynote presentation opportunity during the Concluding Leadership Gala
 - 10 all-access VIP invitations to all conference experiences, including the Leadership Gala
- Exclusive sponsorship of Thursday and Friday Platinum VIP Lunches
 - *(Must secure Title Sponsorship by October 31, 2026. Following this deadline, sponsorship of the Thursday and Friday Platinum VIP Lunches may be offered separately to other sponsors.)*
- Exclusive Sponsorship of the Leadership Gala Social Hour and Beverage Experience
 - *(Must secure Title Sponsorship by October 31, 2026. Following this deadline, sponsorship of the Leadership Gala Social Hour may become available as a separate sponsorship opportunity.)*

- **Community Impact Alignment**

- As the Official Title Sponsor of DARKCon 2027, your organization will be recognized as a Premier Community Impact Partner supporting DARKCon's mission-driven initiatives.
- This includes recognition as a supporting partner of:
 - The DARKCon Smile Makeover Initiative, providing advanced restorative and rehabilitative dental treatment to selected patients through comprehensive smile transformations.
 - DARKCon Dental Day of Service, providing free dental extractions, children's dental cleanings, school supplies, family activities, and community resources to local families.
 - Community outreach efforts conducted through Manifest Your Smile and DARKCon throughout the conference weekend.
- Title Sponsors will receive premier recognition on applicable community impact materials, event signage, and post-event impact reporting.
- **Opportunity for executive participation during Smile Makeover Day and/or DARKCon Dental Day of Service.**

- **Exhibit & Branding**

- Premier vendor placement (1 of 30 total sponsor tables)
- Largest logo placement across conference signage, stage displays, registration materials, badges, and digital assets
- Two-page premium ad placement in the official conference program
- Featured company profile, logo, and website link on DARKCon's official sponsor webpage
- Exclusive logo placement on attendee lanyards
 - *(Must secure Title Sponsor by October 31, 2026. Following this deadline, logo placement on attendee lanyards may become available as a separate sponsorship opportunity.)*

- **Sponsor Highlight & Exposure**

- Sponsorship recognition during Opening and Closing Sessions
- Opportunity to sponsor two conference refreshment breaks
 - *(Must secure Title Sponsor by October 31, 2026. Following this deadline, individual sponsorship of the refreshment breaks may become available as a separate sponsorship opportunity.)*
- Priority brand visibility throughout conference weekend

- **Sponsor Priority Access**

- First right of refusal for the next DARKCon Title Sponsorship

\$50,000

PLATINUM.

PREMIUM OPPORTUNITY | 2 AVAILABLE

- **Key Benefits**

- Prominent sponsorship placement throughout DARKCon 2027 materials
- Vendor table in a high-traffic exhibitor location (1 of 30 total sponsor tables)
- 6 VIP all-access conference invitations

- **Community Impact Alignment**

- Recognized as a Community Impact Partner of DARKCon 2027.
- Platinum Sponsors will receive recognition as supporters of the DARKCon Smile Makeover Initiative and DARKCon Dental Day of Service and may be included in select community impact communications and post-event reporting.

- **Exhibit & Branding**

- Featured logo placement on conference signage and event materials
- One-page ad placement in the official conference program
- Company listing, logo, and website link featured on DARKCon's sponsor webpage

- **Sponsor Highlight & Exposure**

- Sponsorship recognition during Opening and Closing Sessions
- 60-second branded promotional feature during the Leadership Gala

- **Sponsor Priority Access**

- First right of refusal for the next DARKCon Title Sponsorship

GOLD.

4 AVAILABLE

\$25,000

- **Key Benefits**

- Vendor table placement (1 of 30 total sponsor tables)
- 4 VIP all-access conference invitations

- **Community Impact Alignment**

- Recognized as a Community Impact Supporter of DARKCon 2027.
- Gold Sponsors will receive recognition as supporters of DARKCon's community outreach and service initiatives.

- **Exhibit & Branding**

- Logo placement on conference signage and printed materials
- Half-page ad placement in the official conference program
- Logo and website listing on DARKCon sponsor webpage

- **Sponsor Highlight & Exposure**

- Recognition during Opening and Closing Sessions

SUPPORTING SPONSOR

3 AVAILABLE

\$15,000

- **Key Benefits**

- Vendor table placement (1 of 30 total sponsor tables)
- 2 VIP conference invitations

- **Community Impact Alignment**

- Recognized as a Community Support Partner of DARKCon 2027.
- Supporting Sponsors will receive recognition for helping advance community outreach, educational programming, and service-focused initiatives associated with DARKCon.

- **Exhibit & Branding**

- Logo placement on select conference signage and printed materials
- Quarter-page ad placement in the official conference program
- Company listing on DARKCon sponsor webpage

- **Sponsor Highlight & Exposure**

- Recognition during Opening and Closing Sessions

DARK

NO

2027

LET'S CONNECT

We are confident that this partnership will foster mutual growth. Please fill out the attached sponsorship form if you wish to be a sponsor and return by December 1, 2026. If your company needs an extension, we ask you to submit such a request in writing by the above deadline. We are not able to guarantee sponsorship availability with extensions, as all sponsorships are first come, first commit. If you would like to discuss any of the sponsorship opportunities, please do not hesitate to reach out to our leadership to discuss your options at Admin@TheDARKCon.com



admin@TheDARKCon.com



[@GoDARKCon](#)



www.TheDARKCon.com

MANIFEST YOUR SMILE: DARKCON

8100 Dallas Parkway | Suite 211

Plano, TX, 75024

www.TheDARKCon.com



SPONSOR CONTACT FORM

Name _____

Company Address _____

City _____ State _____

Zip Code _____ Phone _____

Email _____

Other requests or comments:

Sponsorship Opportunity: *Please check box of opportunity purchased*

_____ **Title** | \$100,000+ (*One Spot*)

_____ **Smile Makeover Fund** | \$ _____

_____ **Platinum** | \$50,000 (*Two Spots*)

_____ **DARKCon Dental Day of Service** | \$ _____

_____ **Gold** | \$25,000 (*Four Spots*)

_____ **"Trust in Service" Scholarship** | \$ _____

_____ **Supporting** | \$15,000 (*Three Spots*)

_____ **Student Ambassador Program** | \$ _____

Payment Method

_____ **Check enclosed:** Please make all checks payable to:

Manifest Your Smile: DARKCon

Attn: Jerrett Rosenborough

8100 Dallas Parkway

Suite 211

Plano, TX, 75024

_____ **Stripe:** Payment link will be sent directly to the sponsor if this option is selected.

*** A 2.9% + \$0.30 stripe fee will be added to the Stripe invoice amount. ***

Deadline : December 1, 2026 - Complete the Sponsor Contact Form + the Sponsor Terms & Conditions Form and return via email to Admin@thedarkcon.com. Please complete submission of funds by deadline, either electronically or by mail to the address listed above.



SPONSOR TERMS & CONDITIONS

I. Compliance

Sponsor shall abide by and observe all laws, rules, and regulation of the program venue. Sponsor shall observe and abide by additional regulations made by Manifest Your Smile for the efficient and safe operation of the program.

II. Force Majeure

If Manifest Your Smile should be prevented or materially affected from conducting the program, Manifest Your Smile will refund the applicant the amount of the fee paid with no further obligation or liability to the applicant. In all circumstance, Manifest Your Smile shall notify the sponsor at the earliest date possible of the circumstance affecting their participation.

III. Indemnification

Sponsor agrees to indemnify, defend, and protect Manifest Your Smile against, and hold and save Manifest Your Smile harmless from, any and all claims, demands, suits, liability, damages, loss, costs, attorney fees, and expense of whatever kind or nature (collectively "claims") which might arise out of (i) any action or failure to act of the applicant or any of its officers, agents, employees, or other representative; (ii) damages or loss to property, or injury to the person or any property of the applicant, any of its officers, agents, employees, or other representatives, or any third party; and (iii) all claims relating to or arising from patent, trademark, or copyright infringement, subcontractor and/or agents. In addition to the duty of the applicant to indemnify, Manifest Your Smile shall also have the right to terminate this agreement if a claim arises during or prior to the DARKCon.

IV. Liability

Sponsor assumes all responsibility for any and all loss, theft, and/or damage to sponsor's displays, equipment, and other property while at the program, and hereby waives and all claims and/or demands it may have against Manifest Your Smile from such loss, theft, and/or damage.

V. Sponsor and Exhibitor Branding

During the term of this agreement, sponsor grants to Manifest Your Smile a royalty-free, non-exclusive right to display sponsor's corporate logo and other identifying information in connection with the program, as well as on marketing, advertising, and other appropriate promotional media and material in connection with the program.

This agreement holds the sponsor and Manifest Your Smile to the sponsorship level payment or expense, benefits, and terms and conditions indicated and listed above.

Name (Printed)

Signature

Company

Date